

Investing For Endowments & Foundations

Ensuring Mission and Investment Alignment

At Sage, we recognize that each organization has its own unique mission, funding needs, and spending policies. That's why our investment process is designed to create tailored disbursement benchmarks. These benchmarks offer an efficient framework for assessing client-specific risks and setting realistic return targets. Our goal is to help each endowment and foundation client achieve both their short-term and long-term objectives.

Mission Driven Investing

Mission Driven Investing is a strategy that aligns an organization's financial goals with its mission and values. Our Mission Driven Investment (MDI) strategies are carefully structured to identify and address a diverse set of financial concerns that may impact our clients. These include cash flow challenges, sequence-of-returns risk, inflationary pressures, return volatility, and mission distribution uncertainties.

Through our fundamental practice of proactive identification and mitigation of these risks, we strive to enhance the predictability and reliability of mission-driven cash flows, effectively bridging the enterprise mission with its investment fund. This alignment ensures that financial strategies remain firmly rooted in supporting the organization's overarching goals and long-term sustainability.

Our Mission Driven Investing aims to support an organization's mission with clear and efficient reporting as well as administrative support. We are focused on ensuring transparency, compliance, and consistent investment alignment with each organization's values and financial goals. This approach helps to sustain an endowment or foundation's ability to fulfill their fiduciary responsibilities while achieving their mission-driven objectives.

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Key Components of Mission Driven Investing

Disbursement Assessment

Spending policy analysis: Evaluate the structure of the organization's spending policy to ensure it aligns with its mission and financial goals.

Dynamic cash flow modeling: Create models to predict cash flow needs and ensure availability of funds.

Sensitivity analysis: Assess how changes in interest rates and inflation could impact the organization's financial health.

Customized benchmark: Develop benchmarks to measure how well the investment strategy is meeting disbursement needs.

Gap analysis & risk budget creation: Identify gaps in the investment strategy and create a budget to manage investment risks.

Investment Management

Optimized asset allocation: Allocate assets to maximize returns and minimize cash flow shortfall and volatility risks.

Disbursement targeted investments: Design investments that are directly aligned with anticipated disbursement requirements to ensure financial sustainability.

Excess alpha and low correlation investment strategies: Employ innovative techniques to generate returns above benchmarks while minimizing portfolio correlation with broader market risks.

Tailor portfolios to meet investment guidelines: Customize portfolios so that financial strategies align with clients' core values.

Reporting and Administration

Daily online investment valuation and activity reports: Provide real-time updates on investment performance.

Year-round investment compliance and oversight reports: Ensure that investments comply with regulations and values-based requirements.

Customized quarterly performance evaluations: Regular and comprehensive assessment of the performance of the investment strategy.

Monthly disbursement benchmark updates: Update benchmarks to reflect changes in disbursement needs, risk budget adjustments, and investment valuations.

Company Overview

Sage Strategies & Services

About Sage Advisory

Since its establishment in 1996, Sage Advisory Services, Ltd. Co., an independent investment advisory firm, has provided a robust suite of services tailored for endowments and foundations, including portfolio management, risk management analytics, mission driven investment strategies, and comprehensive reporting.

We collaborate closely with our clients' consultants and advisers to craft tailored investment solutions that align with their distinct mission requirements, operational constraints, and values. By fostering a cooperative approach, we ensure that our strategies address the unique financial challenges and goals of each organization, providing customized solutions that support both their immediate needs and long-term objectives.

Our efforts are underpinned by a highly skilled investment team that focuses on understanding the unique mission and values of each organization, the structure of each client's spending policy, and their operating or funding constraints. Our expertise in managing assets in accordance with client objectives is not contingent upon transient trends or market fashions. Rather, it has been honed through decades of rigorous cash flow analysis and disciplined investment practices.

Sage Strategies & Services

Traditional Fixed Income

Enhanced Cash Management
Short Term Fixed Income
Intermediate Term Fixed Income
Long Term Fixed Income
Core Aggregate
Core Plus Fixed Income

Responsible Investing Fixed Income

Enhanced Cash Management
Short Term Fixed Income
Intermediate Term Fixed Income
Impact Bond

ETF Models

Core Plus Fixed Income
Global Equity
Multi Asset Income
Sustainable Core Plus Fixed Income
Sustainable Global Equity

Analytics and Reporting

Spending Policy Scenario Analysis
Cash Flow Sensitivity Analysis
Funding Gap Analysis
Risk Budgeting
Customized Distribution Index

Values & Environmental Assessments

Catholic Values
Jewish Values
Christian Values
Sustainable Development Goals (SDG)
Climate & Carbon Impact